



THE Gleichen Call



Ninth Year, No. 3

GLEICHEN, ALBERTA, THURSDAY, APRIL 8, 1915

Per Year \$1.50

Jess Willard Wins Over Jack Johnson

Usually Gleichen folks take great interest in prize fighting and this town has had as guests some of the most prominent men known to the world in the line of pugilism, such as Jeffries, Flanagan, Burns, Pelkey, etc., etc., and now it is up to Jess Willard and Jack Johnson to appear on Gleichen term firms, in fact they will hardly be up to the mark if they overlook this sport.

It must be admitted that the fight on Easter Monday at Havana did not create the enthusiasm that previous encounters of like nature has. In fact there were comparatively few spectators in attendance. This can hardly be attributed, altogether to the "strenuous times," but more to the fact that there was a general feeling that the men who made the great west would like to see a real cowboy put down the color line, and get even-in which design they were successful.

From Havana it was heralded to the Gleichen bulletin board, the grounds finally showing that Jess Willard, the cowboy, had put Jack Johnson, the Negro, out of his own country to sleep in the 20th round, and that without the loss of much blood to either of the contestants.

Of course, it will be a question whether or not the fight deserved to sleep before getting into the ring, but so far as Willard holds the championship, and Johnson will go chicken-ranching in France the happy hunting ground of the colored people.

Were You Joshed?

Were you April-Fooled? Of course not. Just too watchful on that day to be caught like other mortals attending to ordinary world affairs.

Well, now the CALL man must admit he got the best of you in one—FOOLER! Yes, and it nearly broke my heart. Nothing left; bank account shot up pieces, including overdrafts and everything else allowable in these strenuous times and endeavoring how to square with the banks. On the Peoples' Parlor's all time his lamentations pondered over the greatest troubles of all newspaper goads, he paused to notice the throng of prospering looking people, including a few deplorable subversives, who remained at Sergeant Fritsch's in the Gleichen Police, Gleichen. The position of registrar was vacated by Superintendent Pennifer, who was promoted to head of the mounted at Lethbridge. He left for the south east city at the end of March.—Gleichen Herald.

Sergeant Irvine Looks After Aliens

The office for the registration of aliens is now in charge of Sergeant Irvine, who has taken a fat-looking wallet on the walk as he approached the rear of the "Busy Store." A glance reveals Commerce checks and drafts pending from the west end and Royal checks from the crisp 10 spots to the east. In the same wallet he found the right-hand corner of the CALL fellow made a dive for it but the first touch showed it contained too much wadipolis for one so delicate and at the same moment heard the cracking of platelages at the Palace. When he returned to his mission he beat it around the corner to hear more loud smiles. Nervous up, he returned to learn that he was neither the early bird nor the latest.

On a sufficient physician coming from the direction whence scripture reports all wise men to go to similar subtle efforts at a similar object before our popular Chief for amusement pinched it.

There were others, but the story is too long, yet Bruce says he is not fond of cotton batton pudding.

War Tax on Letters And Post Cards

A war tax of one cent has been imposed on each letter and post card mailed in Canada for delivery in Canada, the United States or elsewhere, and on each post card mailed in Canada for delivery in the United Kingdom and British Possessions generally, and wherever the two cent rate applies, to become effective on and from the 15th April, 1915.

This war tax is to be prepaid by the senders by means of a War Stamp for sale by Postmasters and other postage stamp vendors. Wherever possible, stamps on which the word "war tax" have been printed should be used, together to the "strenuous times," but more to the fact that there was a general feeling that the men who made the great west would like to see a real cowboy put down the color line, and get even-in which design they were successful.

This War Stamp or additional stamp for war purposes should be affixed to the upper right hand portion of the envelope or post card, or postage stamp, close to the regular postage so that it may be readily cancelled at the same time as the postage.

In the event of failure to prepay the war tax the letter will be sent to the nearest Branch Dead Letter Office.

Leaving For Calgary

Jos. McFarlane, who has been the popular clerk for the past five years in our Gleichen Trading Co., has just departed for the big city, accompanied by his wife.

They have made many friends for themselves since coming to Gleichen, and in their departure, Jos has been a most obliging clerk in the store and all know him well with his all things good wherever he may go. It is understood he has accepted a responsible position in the city.

He succeeded in his position by "Bert" James, who is well known throughout this district and quite a popular young man.

The Town of GLEICHEN

NOTICE
In the matter of the Court of Confirmation of the Tax Enforcement Return of the Town of Gleichen.

This notice is given by Hon. George Carpenter, Judge of the District Court of the District of Calgary, Alberta, that the 11th day of June, 1915, he will hear the Court of Confirmation to confirm the Tax Enforcement Return of the Town of Gleichen.

Dated this 6th day of April, A.D. 1915.

PETER MACLEAN,
Secretary-Treasurer,
Town of Gleichen.

Town and District News

W. A. Smart arrived from Moose Jaw on Tuesday.

A slight shower of hail and rain passed over town Saturday afternoon.

How about Empire Day Stamp? Now is the time to make the start.

Strange how many won and how few lost on the Johnson-Willard scrap, Monday.

"Scooty" Davis, the paint artist, has been awarded an excellent contract near Standard.

Manager Barish, of the Pacific Gold Storage Co., shipped 186 bags from Gleichen last Saturday to Montreal.

Our Nakans correspondent is taking a long rest. That live town should have one good boaster at the time.

W. J. Dods announces elsewhere in this issue that he is taking up his former business of painting, paper hanging, etc.

D. C. Wishart has left for Ames in charge of a big bunch of cattle for P. Burns and will be absent about ten days.

A number of Gleichen ladies are evidently competing with 22's as to who shall have the most gaudy sign of prosperity.

Mrs. Pinder is able to be about again, but it will still be some little time before she has fully recovered her recent accident.

Spring is surely here as nearly every train is carrying a full complement of hobs despite the breakless efforts to ditch them.

Choose the variety of grain best suited to your district. This is an important factor in determining the yield of the resulting crop.

Good Friday was observed as a general public holiday in Gleichen and Easter Monday nearly all business places closed at noon.

So far not a spring post has been shot into the waste paper basket of the CALL. Is it that spring has not arrived or is that the editor's mild dementia?

The special Easter church services held in Gleichen Sunday were well attended including the Methodist, Presbyterian, English and Catholic churches.

Geo. Moss says it pays to advertise in the CALL. He put in a small adt. for a horse he had lost several months ago and the horse came home the other day. George would like to know if the horse read the adt. or the fellow who was holding it.

W. R. McKittrick reports the sales of six Ford automobiles during the past week and more people are seriously considering purchasing these useful cars.

When a newspaper offers to print news items free of charge from any town, that town should be most anxious to dig up at least one good hanging.

Clancy—can't you dig up a live correspondent for the CALL? We are ready to do our share towards boosting your prosperous village, and it is worth while.

All of the teachers of the Gleichen public school are attending the teachers convention at Calgary this week, while the children are enjoying the Easter holidays.

E. R. Johnston has just let a few more friends into the secret of the new business he has just purchased which promises to be all over a daughter born in Winnipeg on March 21st.

In another column an adt. will be seen offering a bargain of an improved farm of 350 acres with fine buildings. Application should be made to Box F, G. & C. office.

In honor of the birthday of Wainey McKittrick, Mrs. Larkin entertained nearly all the three-year-old children in town in the Larkin Hall on Thursday afternoon of last week.

Mr. and Mrs. Chas. Sullivan of Calgary spent from Friday evening until Monday night visiting their mother, Mrs. John Arnold, at Gleichen. They were accompanied by Mr. H. Lawrie.

Now that the CALL has had its back yard cleaned we can be better roost those who have not yet complied with the town by-law. Every body gets busy before Chief Roberts speaks or has a fine imposed.

A very interesting egg contest was indulged in at Frank Dalton's farm on the 6th instant. Gladys, Gleichen's prominent man entering into it. All admit Alex was the winner by egg.

"Bob" MacMillan is rapidly improving at Mrs. Schind's hospital and hopes soon to be about town again. He has been very ill since Christmas with rheumatism and for nine weeks was unable to be out of bed.

A number of the Gleichen children attending school and college at Calgary are spending the Easter holidays with their relatives, among them being Jean Goodwin, Clara Rose, Victoria Beaupre, Della and Elias Ann Wilson.

Farmers and others, requiring the services of boys to help on farms should apply to the Superintendent of Neglected Children, Old Parliament Buildings, Edmonton. All boys have had a good strong boyish training for farm work. Homes of good standing are required. Applications will be treated with all confidence, and full information will be given freely on any questions which applicants may ask.

\$5,000 In Prizes For Calgary Stock Show

The prize list for the forthcoming spring stock show to be held at Calgary, April 21st to 23rd just issued, includes over \$5,000 in prizes. This generous prize list was made possible owing to assistance given by the Canadian and British governments. The prize money includes classification for the various purebreds as well as agriculture and heavy draft, children classes and special prizes offered by the Canadian and British Clydesdale Association, the Alberta Shire Association of Great Britain, etc. Entries due the 10th of April. The auction sale of horses will also be held on the last day of the show. The judging will take place in the mornings and afternoons, no show being held in the evenings. Saddles and driving harness have likewise been discontinued this year.

The auction sale and show of purebred bulls will be held at the same time. Over 350 head will be offered for sale. Special arrangements have been made for the transportation of both cattle and horses, and special passenger rates have been secured of single fare for the return trip for Alberta points. Prize list and catalogue may be had from E. L. Richardson, secretary, Alberta Livestock Association, Calgary.

Base Ball Meeting On Friday Evening

A meeting is called for 8 o'clock in the Town Hall, Friday evening, April 9th, for the purpose of reorganizing the Gleichen Baseball Club for the coming season. A full list of members is expected of all interested in the team, and it is already intimated that a very strong team may be organized this year.

6000 RODS OF

Pittsburgh Electric Weld Hog Fence to arrive in about ten days. This will be the only shipment of this wire brought into Gleichen this season. Leave your orders with us now at our Hardware Department. A complete line of garden tools just arrived.

SPRING DRY GOODS

are coming in every day and our shelves are loaded with The Best Selections of Ginghams, Feulards, Crepe Cloths, Muslins, Ratines and a Full Line of Everything In General Dry goods.

Don't forget that we carry the well known brand of D. & A. and La Deva Corsets and Brassieres

Our Grocery Stock

Is Always Fresh and all Phone Orders will be promptly delivered.

THE GLEICHEN TRADING CO. LTD. GENERAL MERCHANTS

People like to read ads but not ads that have gone stale through not being changed. Do not be afraid to change 'em—have your copy hers by Monday noon.

HOGS 7.50 Next Week's DELIVERY

We are quoting this price for REAL TOPS ONLY

BULLS For Sale

We are offering some of our best Bulls for sale. Shorthorns and Herefords. Also one young Jersey of excellent breeding. Can see them half a mile west of town.

MILCH COWS. We have a few good ones to offer at the right price. Come and see us

PIONEER MARKET

Pacific Gold Storage Co.

**Prairie Lodge 44**Meets Every Monday Evening at 8 p.m.
in the Larklin Hall.

Visiting brethren cordially invited.

R. A. Brown, Noble Grand
Peter MacLean, Secretary.GOLDEN JUBILEE LODGE
No. 35**KNIGHTS OF PYTHIUS**Every Thursday, at 8 P.M.,
in
GLEICHEN CASTLE HALLE. E. Holland,
C.C.
E. W. Jones,
Kof. R. and S.**T. H. Beach**
Auctioneer**Sales Conducted any place in the Province**For terms enquire at Gleichen Hotel
store. Once phone 5, residence phone 2.
P.O. Box 18
GLEICHEN, ALTA.**DENTIST****C. R. MCINTYRE**L. D. S., D. D.
Graduate Royal College Dental Surgeon, Toronto.**Dentistry Practiced at all its Branches. Gas Administered**Office in Royal Bank Block
GLEICHEN**HARDWICK BROS**P.O. Box 180, GLEICHEN
Range, Snake Valley

Owners of all cattle branded:

Horses branded:

Dix right ribe

A REPRESENTATIVE OF
THE TAUA OPTICAL CO.
700 First St. W., Calgary
WILL VISIT GLEICHENEVERY TWO MONTHS
For Dates enquire at Yates Drug Store**M. Mecklenburg**Exclusive Eye Expert
With Gleichen Pharmacy, MonthlyCalgary office, King George Hotel
Edmonton office, 302 Jasper Ave
Phone 6225**NOTICE**

All persons are hereby warned against buying and selling of any Indian horses, mares, geldings, harnesses, saddles, mowers or rakes from any Indian of the Blackfoot reserve without an official printed permit issued by the Indian Agent.

Also not to take in pledge to make any loan upon any article to any Indian person, and to have any such articles seized and held for payment for illegal pawnage.

J. H. GOODERHAM

104 Indian Agent

CITY MEN WHO TALK FARMING

The appended culled from The Nor'-West Farmer is well worthy perusal:

Never before within our cities has the farm received so much thought and discussion as during the past few months. In every city in Canada there are groups of business and professional men to-day who assure us that they are very much concerned about the development of agriculture. They want to see Canadian farm production increased. They realize that as a nation we must sell more and buy less—especially of those things that we could raise on our own home farms.

There is no real reason to doubt that those men are earnest. The observation is sometimes made that if city men, or any group of city men, want to help farm production, they should go to the country and begin to farm on their own account. Until they are ready to do this, some people look askance at their professions of concern for our agricultural welfare.

On the face of it, that philosophy seems to be all right; but it is not necessarily so. A little reasoning will show why this is true.

It is not the common, unthinking man of the city who is awake to the need of a more vitalized Canadian agriculture; the common city time-server never thinks about such things. The city man who is big enough to bother his head about the development of our agricultural resources is usually occupied in some responsible position already, a position in which he is needed. There is no progress to be made, even for our agriculture, by robbing the city of, we will say, a really efficient bank manager, a railroad man, or wholesale merchant in order to add one more unit to the list of untrained and unsuccessful farmers. The average successful city business man of fifty years of age realizes that at his period of life he, personally, would be hopeless failure on the farm as the average farmer of the same age would be if he were put in charge of a watchmaking manufacture, a departmental store or a physician's practice.

The truth is—and we may as well face the truth—the average man, after he has passed the thirty or thirty-five year mark, becomes more or less "set." His adaptability to entirely new occupations is gradually on the wane. He may learn them; he may master them completely; but the shortening prospect ahead decreases the argument in favor of a change of life work once one has really mastered the work in which one is increased. And yet it is after this age that most men do their best thinking, show their most genuine public spirit and learn to look upon large questions from the viewpoint of national welfare. For the most part the city men who today are concerned about the future of Canadian farming are men who have reached a measure of maturity and have attained positions of responsibility in other walks of life.

To anyone who looks at Canada's affairs from the large national view-point, there is nothing remarkable or about the concern of these men for the future of Canadian agricultural development. Their diagnosis as to Canada's malady is correct, and their prescription—that of a wider use of our farm lands—is also quite right in so far as it goes.

The situation is that Canada, as a nation, has within the past decade or two built too much upon what she hopes to do agriculturally and developed too little along the line of actual doing. As a nation we have lost our heads over our agricultural potentialities, and have thereby been led into many foolish acts. For the business they have to carry, our railways are the longest and most costly in the world. Our cities, especially our Western cities, are already over developed, considering the sparse settlement of the country they have to serve.

These developments have all been based upon the anticipated settlement of our farm lands. Anticipation has run out accomplishment. On anticipation—the mere promise of the harvests of years to come—Canada has borrowed from Great Britain the stupendous sum of \$2,800,000, or \$400 for every man, woman and child in Canada—a total of \$2,000 borrowed capital from outside Canada, set against every family of five persons. These tremendous borrowings, these rapidly built cities, these extensive railways have all had a common origin; a wonderful heritage combined with a reckless confidence in its immediate agricultural occupation and development.

Within the past two or three years a change of mind has been coming over the thinkers of Canada. They

PALM PARLORS

is open

In new Padley Block

opposite Palace Hotel

where a full assortment of

CANDIES, NUTS,

etc., will be carried, and

where will be served:

Coffee,

Tea,

Beef Tea,

Bullion of all Kinds—

Ice Cream at all seasons

**Buy an Irrigated Farm From The
CANADIAN PACIFIC RAILWAY****BECAUSE:**

Irrigation makes the farmer independent of rainfall, and insures good crops, year after year.

Irrigation makes possible the successful culture of alfalfa, the king of fodders, which insures best returns in dairying and mixed farming.

Irrigation means intensive farming and close settlement, with all the advantages of a densely populated agricultural community.

Irrigation is no longer an experiment, the year 1914 having conclusively demonstrated its value.

You can buy irrigated land from the Canadian Pacific Railway at prices ranging from \$35 to \$75 per acre, with twenty years to pay off the privilege of a loan of \$2,000.00 for improvements. Interest is 5% and principal is to be paid at end of first or second years and no water rental for first year. Assistance is also given in supplying stock in approved instances.

This is the most liberal offer of irrigated farm land on record. Get full particulars from

**A. O. CAMERON, Gen. Supt. of Lands,
Dept. of Natural Resources, Canadian Pacific Railway,
CALGARY, ALBERTA****FOR
Painting and Kalsomining**

W. C. REAZIN, The Oil Man. CLUNY

The man who knows how Estimates Furnished

OAK OAK OAK

2x4's 2x6's and 2x8's from 4 to 10 feet long, all in the best of seasoned oak. Buy your reaches and eavers from us and get the full size of the stick for less money than you can buy elsewhere. This class of goods isn't meant for SHOW but for STRENGTH and we can guarantee the latter.

Revelstoke Sawmill Co. Ltd.**G. L. FARROW, Local Manager****PALACE HOTEL****Now Open Under New Management**

—Thoroughly Renovated—
The new managers will endeavor to give the travelling public first-class accommodation

**Thos. Davidson**

Successor to

ROWE, ROWE & ROWE

—O—

Having purchased the business conducted under the name of Rowe, Rowe & Rowe I am preparing to give the very best attention to all former customers and invite all others to call and see me whenever they require anything in Paints, Oils, Varnishes, Wall Paper, Etc.

THOS. W. DAVIDSON

Artist in

Wall Paper Hanging, Painting of all kinds

see that our exports are too small for our capitalized debt and that the only course for the future is to suspend urban and transportation development and enlarge farm production and agricultural exports.

It is not to be wondered at that the thinking men of our cities see this, and that because of their recognition of the need of an enlarged agriculture they should advocate what is popularly termed the "back to the farm" movement. To that extent their logic is incontrovertible. And, in all candor, we cannot see that serious minded groups of mature bankers, merchants, railroad men, and even manufacturers—to say nothing about the heads of the governments—should be expected to go homesteading themselves because, in their grasp of the national problem they see that the coming call for the average man will be to stay on the farm rather than to get off it.

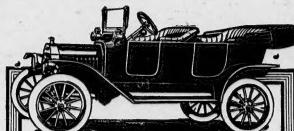
The logic of the situation is not that these men should go homesteading themselves, but it is that they should understand fully what will be necessary to bring about that development of our agriculture which the national welfare demands.

Thomas Henderson

Successor to McKie and Henderson

REAL ESTATE

Fire, Life and Accident Insurance



"MADE IN CANADA"

**Ford Touring Car
Price \$590**

Prices of other Ford cars are: Two-passenger Runabout \$540, Two-passenger Coupelet \$850, Five-passenger Sedan \$1150. All cars fully equipped, including leather seats, etc. Manufactured at Ford, Ont. Buyers of all Ford cars will share in our profits if we sell 30,000 cars between August 1, 1914 and August 1, 1915. All Ford cars are on exhibition at W. R. MCKIE, GLEICHEN LICENSED DEALER.



**PUT YOUR SIGN
WHERE PEOPLE
WILL SEE IT**

Shops and businesses that are illuminated by advertising have a vitality and efficiency not possessed by shops and businesses that drape their service and activities with a great pall of silence.

We recommend to the merchants of this community the advantages and good results of persistent advertising in our columns, for the public always goes where light is, the public shun the dark places. Light means welcome and confidence.

